

LOGO VERSION

COINPOINT.

Full Color

COINPOINT.

Greyscale Version

COINPOINT.

Black Version

COINPOINT.

White Version

LOGO

TYPEFACE

AvantGarde Bk BT Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
.,/;:'" `~!@#\$%^&*()-_+=<>

TRAJAN PRO - REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
.,/;:'" `~!@#\$%^&*()-_+=<>

AvantGarde Bk BT Demi

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
.,/;:'" `~!@#\$%^&*()-_+=<>

TRAJAN PRO - BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
.,/;:'" `~!@#\$%^&*()-_+=<>

BRAND COLORS



C - 62
M - 0
Y - 0
K - 0

R - 55
G - 198
B - 243



C - 95
M - 81
Y - 50
K - 62

R - 9
G - 28
B - 52



C - 44
M - 34
Y - 22
K - 77

R - 83
G - 86
B - 90

Pantone Cool Gray 11 C

CORRECT LOGO USAGE

The CoinPoint logo has been specially designed as a unit and must not be recreated. These correct variations of the logos are supplied with the official brand artwork.



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